

QFD Green Belt® Certificate Virtual Course

2021 April 7–9 (Wed–Fri)

@ 7 pm – 11 pm JAPAN Standard Time

[Click here](#) to see what time this is in your time zone.

Internationally acclaimed introduction to ISO 16355 and Modern Blitz QFD®, this **live on-line workshop** is designed for businesses and people who wish to learn cutting-edge best practice for agility, innovation and leadership essential to compete in today's global market.

The curriculum incorporates the latest advancements in quality, design, and project management that are not yet taken up by the traditional approach seen elsewhere. You will be introduced to all of these topics in this course:

- Blitz QFD®
- ISO 16355 (the new QFD standard)
- Wishbone Diagrams
- Semantic and Situation Analysis
- Analytical Hierarchy Process (AHP)
- Kano Model
- Customer Gemba visits, and more.

This workshop is part of the international program in **Quality Function Deployment (QFD)**; it is the only Modern QFD curriculum authorized by the late Dr. Yoji Akao, founder of QFD. As a course offered by the QFD Institute, you are assured of the excellence in training unparalleled to others on this subject. Please [contact us](#) if you have any questions.

Who Should Attend:

- **No Prerequisites.**
- New product/service development teams and project managers;
- Project team members from Marketing & Sales, R&D, Design, Manufacturing, Service, Quality, Business Development, IT, and those who are key to the success of the new product / business /organizational strategy;
- Quality consultants, Six Sigma / Lean Sigma / DFSS / DFSS Black Belts and Master Black Belts;
- Trainers, facilitators, internal Quality and Six Sigma gurus, Organizational Excellence champions;
- University professors and researchers in the fields of new product development, innovation, entrepreneurship, Voice of Customer analysis and related topics;
- Those who are familiar with classical QFD and House of Quality methods from 1980s;
- Training scouts who will report to their management;
- **Anyone who seeks better designs, quality, and innovation.**

Registration:

Course Fee: US\$2,145 per attendee (Includes all materials)

Please use the **Registration Form** on the next page.

Team Discounts: \$100 per person discount when three (3) or more people attend from your organization.

For questions, please email to registration@qfdi.org

What do I need to take this online course:

- **Internet connectivity and Zoom account** -- You will need adequate Internet connectivity and a [Zoom account \(free\)](#), to take this virtual live training. Please test your device well ahead of time.
- **A laptop computer** with MS Excel® and Adobe Acrobat® reader -- as you will receive the modern QFD templates and case studies in digital format.
- **Relevant marketing and technical data** for a small project or a part of a large project that you are currently working on or plan to work on in the future. (You will receive detailed instructions on this with your registration receipt/invoice.)

IMPORTANT: There is no need to reveal any confidential data. The goal is to make the QFD exercises real and meaningful to you! If it is not feasible to bring such data, you may join others or use a generic or hobby project when we practice tools in the classroom.

QFD Belt® Certification:

A provisional QFD Green Belt® Certificate will be issued upon successful completion of this course.

Students desiring to receive a full certification must submit a completed QFD project to the Instructor within one (1) year, demonstrating their ability to use the modern QFD Blitz® tools taught in the course. For this purpose, they may send work-in-process to the instructor for review, following the classroom portion of the training.

This course will be taught by **Glenn H. Mazur**, the world's leading authority on QFD and ISO 16355.



How to Register for a QFD Course



Send your registration.

Complete the Registration Form on Page 2/3.

Send it by email or fax.

- registration@qfdi.org
- Fax +1 206-203-3575

Within 24 hours, you will receive an Email Invoice (PDF) from us.

Use the secure link to pay your registration fee.

To pay by credit card or wire transfer, use the link (“View & Pay Invoice”) provided in the email invoice. It will take you to a secure online payment page.

Notes: See additional instructions (“Terms & Conditions” on page 3/3) for wire transfer and check payment.

Registration is confirmed.

An e-Receipt (PDF) will be sent to you by email.

This confirms your registration. Thank you.

If you have questions, please contact us: registration@qfdi.org

Registration Form

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Please complete this form, save it, then send to:
registration@qfdi.org FAX +1 206-203-3575

Attendee Name (This name will be printed on your certificate)
Job Title
Organization
Industry
Complete Address to be printed on your Invoice
Payment Method: Please select one.
<input type="checkbox"/> Pay by Credit Card* (Visa, MasterCard, Amex, or Discover)
<input type="checkbox"/> Pay by Check ** (US\$ drawn on US bank)
<input type="checkbox"/> Pay by ACH bank transfer * (US banks only)
<input type="checkbox"/> Pay by Wire Transfer *** (non-US banks only; see the Terms & Conditions on the next page)
Email Address (We will send your Invoice to this email address)
Telephone Number

Registration Terms & Conditions

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Registration will be confirmed upon receipt of full payment. Class sizes are limited; early registration is recommended.

**** Payment by Check:** Checks must arrive at least two (2) weeks before the start of the program(s) that you are attending. Checks must be drawn on a U.S. bank in U.S. dollars. Please make the check PAYABLE To: **QFD Institute, 1140 Morehead Ct., Ann Arbor, Michigan 48103**

***** Payment by Wire Transfer:** Wire transfer instructions will be found in your invoice email. The bank fees associated with wire transfer are the responsibility of the attendee; please instruct your accounting department and bank to add such fees when determining the dollar amount to be sent. The fund must arrive at least two (2) weeks before your course start.

Cancellations after Registration: If you cannot attend a registered training, you may attend a future QFD Green Belt® course without penalty. Please note that a 10% card processing fee will be assessed for a refund of credit card registration.

Substitutions are permitted without penalty any time for the QFD Green Belt® Certificate Course. Please inform us as soon as possible.

Your registration fee includes: the latest version of the QFD Green Belt® training manual, modern QFD templates in MS Excel (including AHP, modern House of Quality matrix, Maximum Value Table), ISO 16355 reference materials, and select case studies.

Access to the Internet and Zoom: The attendees will need adequate Internet connectivity and a Zoom account (free account), to take this virtual course. Please make the necessary setup and test the system well ahead of time.

For questions, please contact: registration@gfdi.org