



2019 September

The 25th ISQFD & Training

Boise, Idaho USA

About the Symposium

September 6–7 (Fri–Sat)

The 25th International Symposium on Quality Function Deployment

www.qfdi.org/symposium.html

This Symposium (ISQFD) began as a way for industry experts and academics to exchange ideas and learn from each other in a supportive environment.

Celebrating the 25th anniversary, the 2019 ISQFD will have paper presentations, as well as tutorials on subjects important to innovation, business transformation, and value creation using the ISO 16355 QFD standard.

People of all countries and all levels of QFD experience are welcomed at this symposium.

Please plan to join us in 2019 to celebrate the Silver Jubilee ISQFD, in Boise, Idaho USA.

To receive new announcements about ISQFD and other important events, please subscribe to our free QFD newsletter, from: www.qfdi.org

“The work that you've done to advance traditional QFD to more effectively align business goals to solution development and delivery is truly outstanding... the penny dropped for me why Blitz QFD® is the fundamental process for speed and accuracy of decision making.”

About the Training

The QFD Institute training is designed for innovative individuals who strive to go beyond the traditional tools of customer understanding and insight. It incorporates the latest advancements in quality, design, and innovation.

Compatible with ISO-16355, ISO/QS-9000, Lean/Six Sigma, DFSS/DFLS, Stage Gate™, EFQM, TQM, Baldrige, and other quality initiatives.

All QFD course registrations (see below) include the 2-day International Symposium on QFD.

September 4–5 (Wed–Thu)

QFD GREEN BELT® Certificate Course

www.qfdi.org/gb_public_isqfd.html

September 8 (Sun)

QFD Green Belt® UPDATE Course

www.qfdi.org/gb_update.html

September 8 (Sun)

QFD Black Belt® UPDATE Course

www.qfdi.org/bb_update.html

September 9–13 (Mon–Fri)

QFD BLACK BELT® Certificate Course

www.qfdi.org/bb_public.html

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Downtown Boise



2016 Akao Prize

Call For Papers

Papers of Interest:

- Case Study from your own project
- Advanced Research contributing to ISO 16355
- Development of ISO and QFD Training / Education

Deadlines:

- **2019 February 1** **Draft Paper Submission**
- **2019 June 1** **Final Paper Submission**

Send To: contact@qfdi.org

Details: ww.qfdi.org/call_for_papers.html

Travel

Fly to **Boise Airport (BOI)**, and then take the free shuttle bus to the venue hotel.

Venue

Hampton Inn & Suites Boise-Downtown

495 S Capitol Blvd, Boise, ID 83702 USA
Tel +1-208-331-1900

- US\$140 per room/night + tax
- Free airport shuttle (runs every 30 min.)
- Free Wi-Fi, breakfast, fitness room, heated indoor swimming pool, business center

Questions

For questions or if you need assistance, please email to: contact@qfdi.org

– Testimonials –

“The symposium was an epitomizing point. It helped all the different pieces learned from the QFD courses become cohesive. My knowledge of the tools is clearer, the application potential unlimited...”

“Seeing how others use QFD, meeting those who have been using it or studying for many years in the US and overseas... It was inspiring, made us realize how our business can also benefit from QFD, how we can transform our existing product development...”